

Becoming a Top-Rated Seller on Fiverr

If you have been a seller on Fiverr for any decent amount of time, you have probably wondered how to climb the ranks. The seller levels are not that hard to understand, but there is some confusion about how it all works. Furthermore, once you've made it to level two, you might be wondering how to achieve that top-rated seller position. Hopefully, this guide will help provide some guidance.

Why Becoming a Top-Rated Seller is Different

If you have already made it through level 2, you might wonder why the next progression has eluded you. This is because the other seller levels are automatic. Once you hit the metrics, you're in. This is based on sales numbers, positive reviews, etc. Top-rated sellers are hand-selected. There are, however, some tips to help you stand out in the vetting process.

Top-Rated Seller Tips

- **Provide quality service outside the delivery**

Producing quality materials and services is number one. Where some people miss out is thinking this only relates to the deliverables. Ensure that you stay on top of quality communication by answering messages quickly and keeping buyers up to date as you work on their projects.

- **Update your Profile**

This is one of the important things that many sellers miss. We tend to focus so much on individual gigs that we neglect the seller profile. Your profile is your professional face and needs to reflect a high-quality business. This is also a place to make sure you use strong keywords in the right places. Below, I've included

a few important considerations when updating your profile. These are things that Fiverr looks at when selecting sellers for TRS status.

- **Gig Image** - Buyers respond the most to gigs with the seller's image and minimal text. Personalize your gig, show your face, and avoid using basic stock photos for your gig.
- **FAQ Section** - Many sellers don't think about this, but adding a detailed FAQ to your gig with at least 4-5 questions and answers makes a big difference when being considered for Top-Rated Seller.
- **Keyword Distribution** - Good use of keywords is essential. Make sure that they are properly distributed and not repeated on your gig page.
- **Gig Descriptions** - Make sure that your gig description is detailed but clear. Too little or too much information can make your gig hard to understand.

What do you notice about the information above?

If you look at the list I just shared with you, the common theme is clarity. Fiverr wants gigs that speak clearly to their audience and don't leave room for confusion. Make sure that your gig text and images all align with this goal and truly define what you will deliver to the buyer.

If you follow these steps, you are one step closer to becoming a top-rated seller on Fiverr! If you have any questions or need some help with your business writing, don't hesitate to reach out.

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